

StructureTec.

Leadership
• Innovation
• Experience



StructureTec.

Celebrating

20

YEARS

1991 - 2011



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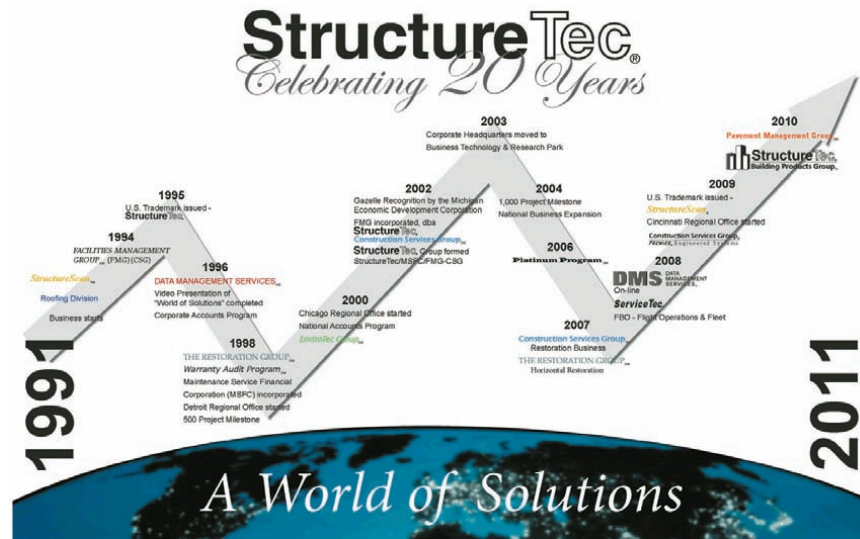
Building Envelope Firm Celebrates 20th Anniversary 4

by Amy Cygan

Twenty years ago, StructureTec Corporation had a vision: To become an industry leader in providing professional consulting and engineering services. Today, after 20 years of professional success, StructureTec stands at the forefront of technology in the field of consulting services for the remediation of building structures in the industrial, institutional, commercial, and service marketplace.

Driven by the concept of Total Quality Management – a process through which clients are ensured the best possible service – StructureTec has seen an average growth of 20% per year since inception. The company's business profile has grown to encompass 50% corporations (including Fortune 2000 companies), 30% institutions (schools, universities, hospitals), and 20% other entities (municipalities, developers, commercial).

"We have structured our businesses



for growth," says Jeffrey Brittan, President and C.E.O. of StructureTec. "In the near future – and in parallel with our service expansions in construction and products -- we will grow each of our existing and new businesses in an effort to maximize their individual and collective potential."

StructureTec's progressive history certainly reflects an ambitious personality. In 1998, StructureTec expanded from two divisions -- *Roofing* and *StructureScan* -- to six divisions -- adding *Data Management Services*, *The Restoration Group*, *Construction Services Group (CSG)*, and *Warranty Audit Program*. The divisions complemented the company's goal of meeting client needs as a full-service provider.

In 2002, StructureTec divested divisions into three separate companies, creating StructureTec Group -- which was comprised of StructureTec, CSG, and Maintenance Service Financial Corporation. The amalgamation afforded a total package of higher-level services and capabilities, such as providing both project management and construction capabilities, along with warranty and maintenance considerations down stream.

StructureTec introduced the *Platinum Program* in 2007, further enhancing its Construction Management services by offering a "turnkey" approach to Construction Management -- providing projects with both professional liability insurance and construction-related insurance.

While StructureTec combines the expertise of engineers, consultants, and administrators to deliver a phase approach at solving building envelope issues, the company also provides paving solutions and structural recommendations based on environmental concerns.

"We have a solid portfolio, due largely in part to our "Total Building Envelope Management Solution" program, which has allowed our customers to achieve more for less and allowed them to remain "sustainable," despite economic volatility. We are able to provide greater value to our clients and offer more solutions to their problems," says Brittan.

Some of the projects StructureTec has worked on are as spotlighted:

Helen DeVos Children's Hospital - consultant - building envelope

Meijer Corporation - roof asset management program

The Dow Chemical Company - world headquarters- building envelope remediation, masonry restoration, and green roof technology

Whirlpool -- roof and building envelope asset management program

But while StructureTec appreciates and applauds all of the achievements, clients, and innovations that have brought pride and success to their business, its eyes are on the horizon.

"In the future," Brittan says, "we may engage in additional "Blue Sky" opportunities, such as solar capabilities and other energy management opportunities. Continued national growth is key to our vision, so we will also continue to market our broad array of specialty services to each of our niche markets." Brittan highlights: "Both brand recognition and the development of a national and North American presence, are two of StructureTec's proudest accomplishments."

In 2012, StructureTec Group will become a holding company with the addition of the *Building Products Group* and all other companies becoming subsidiaries of StructureTec Group to allow greater flexibility and accommodate

future growth.

Although striving for growth remains a constant objective of StructureTec, the business also invests its efforts elsewhere -- embracing its fellow community members and organizations by contributing significant support to the following: the Salvation Army, the Gospel Mission and 30 other ministries, institutions and non-profit organizations, globally; the CBMC (Connecting Business Men to Christ); the CBRT (Christian Business Round Table) -- "C-Suite Strategies" for executives; and the Chamber of Commerce (E-Net entrepreneurial efforts). StructureTec also works with Western Michigan University to provide hands-on experience and training through an internship program, as well as supports the community through the *Building Construction Technology Education Center*, which keeps facility professionals abreast of industry standards.

Whether through lending community support or being a pioneer in building envelope systems, StructureTec's core values of integrity, quality, relationships, responsibility, and expertise, have contributed greatly to the business' personal and professional prosperity. In addition, those core values -- which have helped to foster a clearly-defined corporate culture that promotes communication, education and opportunity -- have allowed StructureTec to build a foundation that has weathered the harshest of economies and the toughest of industry challenges.

And of course, those core values -- which have escorted StructureTec to its 20th year celebration -- are easily spotted in Brittan's parting words: "We credit our continuing success to our faith, and to our people and their overriding commitment to the company."

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